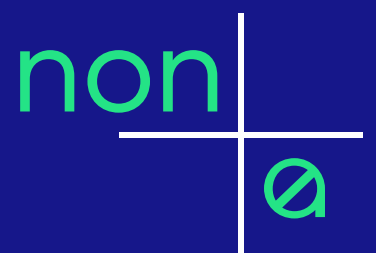


HEALING

Alternative
Designs for
Quarantine
Cities



NON ARCHITECTURE

We can consider “architecture” everything that has already been designed and/or built that would define a realm of conventional solutions, often repeated in a self-referential system. We imagined a counterpart, a “non architecture”. A world of unexplored designs and countless possibilities, that if found, could enlarge and change permanently the boundaries of architecture. A universe of chances and opportunities never challenged by architects before. A limitless field of investigation that includes **everything that is not architecture, yet.**

Non Architecture Competitions aims to find unconventional and unexplored design solutions in the field of architecture. The second phase of competitions is structured in 9+1 themes: a Research Ecosystem with the purpose of exploring each theme from different perspectives. All competitions have their focus on tackling the big issues of tomorrow, by seeking nontraditional approaches in the architect’s work.

The **HEALING – Alternative Designs for Quarantine Cities** is one of the Non Architecture “**Pandemic Society**” competitions.

INTRODUCTION

In this competition we ask you come up with visionary concepts for alternative urban life in relation to the COVID-19 emergency – Only 3 drawings, absolute freedom of scale, site or program. You are asked to reimagine urban life through a variety of creative design concepts and ideas.

Cities have historically been hubs for ideas, commerce, culture, science, productivity, social connections and much more. While being the core of global development, they have faced considerable challenges, becoming the main stage to experience tangible consequences of our society's biggest criticalities, like scarcity of resources, climate change, natural disasters, health, ecosystems loss, epidemics, education, crime and poverty.

Their central role in human civilization is expected to gain further relevance since the United Nations predicts that by 2050 two thirds of the world population will be living in urban areas. What kind of role can we play as designers in reimagining urban life? How can we produce new inspiring visions to trigger a discussion around alternative models of urban living?

HEALING –Alternative Designs for Quarantine Cities aims to answer those questions with particular focus on the current emergency related to the COVID-19 outbreak.

COMPETITION BRIEF



QUARANTINE & POST-QUARANTINE CITIES

COVID-19 opened a new scenario for humanity. The world population was forced into quarantine and social distancing, with incredibly heavy load on healthcare systems and the horizon of an economic crisis ahead.

While all around the globe countries responded with different measures and levels of isolation, it seems to be clear for all that there will be no easy fix to the emergency. Considered the current developments in China, Hong Kong and South Korea, we are likely to transition through different degrees of isolation while a vaccine or herd immunity are achieved. That could take many months, if not years.

What do we do in the meantime? How do we support the healthcare system and reduce the spreading of the virus? How do we mitigate the impact of isolation on our mental and physical health? How do we recover from quarantine in order to support all the sectors that were hit by this crisis? How can our society and economy function while maintaining a level of safety and social distancing?

This containment period forced us to drastically reconsider our lifestyle and priorities. We had to reduce to the absolute minimum the amount of activities and interactions while our environmental impact seemed to be reducing. International media broadcasted images of wildlife taking over empty cities, and, with drastic travelling reduction, also pollution levels appeared to be lower than usual. This slower lifestyle became for many a time for introspection and an opportunity to reconsider their life choices.

How can we use quarantine to adopt a healthier and less impactful way of living? How can we make sure that the few benefits of a slow lifestyle are preserved after this time? What new normality is ahead?

Submission can address some of these questions. The proposal submitted could be a device, piece of furniture, interior design project, pavilion, building, urban plan or something different. Scale of intervention, program dimensions, and location are not given, and they can be arranged by the participants to better suit their design.

Projects should provide a positive solution to improve current conditions.



PANDEMIC SOCIETY

Non Architecture and all the supporting organizations collaborated in identifying a range of 30 design issues related to the research theme of Pandemic Society.

In relation to **Healthcare**:

1. Emergency Hospitals,
2. Smart Diagnostic,
3. Hygiene & Preventing Contamination,
4. Transferring Patients,
5. Medical Supplies,
6. Smart Medical Devices,
7. Home Treatments,
8. Protecting Healthcare Workers

In relation to **Home Isolation**:

9. Household Organization,
10. Loneliness,
11. Homeless,
12. Personal Growth,
13. Co-habitation & Relationships,
14. Protected Social Interactions,
15. E-learning,
16. Child Care,
17. Work from Home,
18. Mental & Physical Health

In relation to **Economy**:

- 19. Small businesses,
- 20. Tourism & Food industry,
- 21. Entertainment,
- 22. Fashion Industry,
- 23. Food Supplies.

In relation to **Cities**:

- 24. Public Space Sanitation,
- 25. Delivery & Logistics,
- 26. Alternative technologies,
- 27. Urban Mobility,
- 28. Nature & Environment,
- 29. Domestic & Wild Animals,
- 30. New Lifestyles

Projects should take into consideration one or more of these themes. They can also come up with new ones, as long as they are relevant to the topic of the competition. Feel free to pick from this list whatever issue might inspire them and develop it further following their creativity. We advise to focus on one or two topics in particular and make them the core of the design proposal.

If you want to receive more insights on these topics you can subscribe to our [newsletter](#) or visit our [online journal](#). You will get articles, essays and references from our editorial team.

RULES



PRESENTATION REQUIREMENTS

This competition is an opportunity to address critical issues of tomorrow by creating innovative and unconventional ideas today. Designers are asked to answer the questions posed by the brief with absolute creative freedom.

The proposal submitted could be a device, piece of furniture, interior design project, pavilion, building, urban plan or something different. Scale of intervention, program dimensions, and location are not given, and they can be arranged by the participants to better suit their design.

Non Architecture is also unconventional in its submission requirements, not asking for posters or booklets. The participants are in fact asked to submit one ZIP folder, named with the code and the title of the project (CODE_ Title), containing:

01. A presentation image (JPEG) showing the qualities of your design, in one catchy and representative impression. This file must be named as follows: “CODE_ Title of the project_Presentation”.

02. A technical image (JPEG) showing in a 2d drawing a specific technical/organizational aspect of the project. This file must be named as follows: “CODE_ Title of the project_Technical”.

03. A functional image (JPEG) showing a specific functional peculiar aspect of the project. This file must be named in the same manner as the other two images, as followed: “CODE_ Title of the project_Functional”.

O4. A text document in Word (.DOC) that clearly states the title and subtitle (maximum of 10 words), 1 to 5 keywords from the given list that better explain your project, followed by a short description (maximum of 200 words). The text must be written in English. This file must be named as follows: “CODE_Title of the project_Text” (use the given template).

O5. A team document in Word (.DOC) with the team’s info in the following format: Name + Surname of each team member (separated clearly), Nationality (multiple options can be added), Institution (company or university attended, to be included just in case you want it to be visible once your project is published). This file must be named: “CODE_Title of the project_Team” (use the given template).

The CODE refers to the 5-digit number you receive during the registration process (in a format of #12345), it is going to serve as your registration code for the competition.

Every submission has to be anonymous, so do not include your name, your submission code, or any other reference to you in the images. After being evaluated, the projects will be reconnected to their authors through the submission code. Additional details on the team members and on the projects will be required during the submission procedure.

All the images must be:

- / A4, portrait (vertical), 300 dpi (equals 2480 x 3508 px),
- / High Quality (in Photoshop: Jpeg output quality: 8 or 80-85 in Gimp recommended),
- / 5 MB maximum file size.

If the submitted images don’t respect these criteria, may lead to the disqualification of the team.

There is no need to completely fill the layout with images or add a frame, additionally try to avoid using texts in the images. Try to convey in each file one specific idea in one simple image. Avoid overcrowding it with too much material.

THE IMAGE FILES ARE NOT MEANT TO BE POSTERS COMPOSED OF SEPARATE IMAGES. Each one image should display one single content, **SO FOR EVERY IMAGE YOU CAN INCLUDE JUST ONE SINGLE VISUALIZATION** (ex. one drawing or one rendering). Check our Pinterest reference boards for examples.

The images do not demand for any kind of specific technique of representation, as long as they respect the guidelines given. They can be technical drawings, diagrams, collages, pictures, renders, models, paintings, hand drawings, etc. Be creative!

We highly recommend you to not add texts to the images, and use the Word document for further explanations. The projects should be explanatory enough through the graphic material.

Any text written in a different language will not be taken into account and may lead to a team's disqualification.

In case the texts are submitted in any other format than a Word file (.DOC), its content is going to be excluded from the possibility of publishing.

In the same way every submission which doesn't respect the guidelines given might be disqualified.

ELIGIBILITY

Non Architecture Competitions are open to all human beings, from every age and cultural background, working in groups or individually. Teams can be formed by a maximum number of 5 people. The registration fee is paid per team, regardless of how many members form it. Personal information of all the team members can be uploaded during the submission procedure of the final drawing.

PRIZES

Non Architecture Competitions will award two winners, one selected by each jury, and a total of 6 honourable mentions.

WINNER (2 PRIZES)

- / 1.000 euros worth in gift cards from one of the major online shops chosen by the winner
- / publication in the Non Architecture Competitions books and website
- / reviews in digital magazines and several architecture blogs

HONOURABLE MENTIONS (6 PRIZES)

- / publication in the Non Architecture Competitions books and website
- / reviews in digital magazines and several architecture blogs

FINALISTS (42 PRIZES)

/ publication in the Non Architecture Journal

SPECIAL PRIZE

The organization might establish additional special prizes and awards during the competition development and in the evaluation phase.

Note: The appearance on the involved architectural platforms are subject to the agenda and availability of the external platforms.

CALENDAR AND PRICING

1 - 17 May	Special registration period (40€) (30€)
18 May - 14 June	Early registration period (55€).
15 June - 18 July	Regular registration period (70€).
19 July - 16 August	Late registration period (85€).
17-22 August	Last Minute registration (100€).
10 August	Submission opens on our website.
22 Aug, 11:59 PM	Submission closes.
21-27 Sept	Winner announcement.

The timing always refers to Central European Time (CET).

REGISTRATION

Considering the current world situation due to the pandemic Covid-19, we are exceptionally launching our competitions with a Special registration price: **we are changing the registration price for the first two weeks from 40€ to a 30€ price.**

If you would like to register for both competitions of the Pandemic Society theme, **we can offer you a 50% discount on the registration fee of the second one.** In order to use the discount, register using the promotion link at the bottom of the competition page. In this case, the competition team should include the same participants for both competitions. Check out [Social Distancing Housing Block](#) competition to know more!

This offer is valid for the whole registration period.

This is our way to provide you with something fun to do while dealing with quarantine! It might not be much, but we hope it will help, in a Non Architectural way.

The registration fee is per team, regardless of how many members are on the team.

If a team wants to submit more than one proposal to the competition they will have to register each proposal separately and pay an additional fee for each proposal they wish to submit.

For a project to be accepted the team must be properly registered to the competition. All registrations will be done through the **Non Architecture website (nonarchitecture.eu)**, where you have to create an account, log in and choose your payment option.

All the payments will be organized through our Paypal profile, in order to provide the safest procedure to all the participants. Payments will be available for Paypal accounts and credit cards. In case you do not have a Paypal account, the credit card payment will be automatically made available.

After completing the payment, you will receive a first email from Paypal in order to confirm the transaction. Non Architecture will later accept your payment and provide you with a registration code. **THE REGISTRATION CODE WILL BE THE FIVE DIGITS CODE INDICATED AS “ORDER NUMBER”**, which will be sent to you once your payment is accepted.

Before that happens, your payment will be kept on hold and you will be able to cancel your purchase any time you want without any adding cost. When your payment will be accepted, you will automatically receive a confirmation e-mail from Non Architecture Competitions, and you will not be able to cancel your subscription anymore. In the e-mail, you will also find your registration code. It's important to keep this registration code in a safe place since it will allow your team to access the intranet where you'll have access to the upload form to submit your project.

In case Paypal is not available in your country, contact us at **info@nonarchitecture.eu**

JURY

The jury will be formed by the following members:

Enno Zuidema

Director and Urban Planner – MVRDV

Maura Ambrosiano

Associate Partner – Foster & Partners

CONTACTS

For additional info please check the FAQ on our website:
www.nonarchitecture.eu/faq

During the competition, all participants are permitted to ask questions which help them better understand the project description and/or any other aspect of the competition. Any questions that are not resolved in this document must be made through the [Non Architecture Competitions' Facebook page](#). This ensures that all participants have access to the same amount of information.

SUBMISSION

Submissions must be done through Non Architecture Competitions' intranet only before the date indicated on the competition calendar. A login section will be opened 2 weeks before the deadline. You must log in with your username and password and follow the upload process. No submissions will be accepted by e-mail or any other medium. The submission page will be automatically closed after the submission date and time are reached, not allowing any modifications or aggregations after that, so please, try to upload your project 24 hours in advance so that you have time to solve any issues that might come up along the way (they always do!).

EVALUATION

The core values of the competition are:

- / Innovation – In terms of program management, technology and originality of the formal solution proposed.
- / Communication – Clarity, appeal and experimentation in the presentation of the proposal.
- / Relevance – The degree to which the proposal is related or useful to the proposed theme.

These values will lead the selection of the finalists' projects and they will be used by the jury as a guideline in their decision.

Remember that this is a competition of ideas, an opportunity to experiment and explore the limits of architecture representation. The jury reserves the right to award any proposal that fails at any of the parameters mentioned in these rules, as long as it justifies the breach of the rule in favour of the value of the proposal.

The voting system to choose the winning projects is as follows:

1. Non Architecture competitions team, following the main values of the competition, will make an initial selection of 50 finalist projects in response to the above criteria. The amount of pre-selected projects can slightly vary according to the judgment of the pre-selection team.
2. The members of the jury will study the pre-selected projects privately and give an evaluation for each one of them. Votes will be compared and revised to reach a common agreement on the selection of winners and honourable mentions.

In order to guarantee the authenticity of the awarding process, the prize's selection cannot be appealed.

INTELLECTUAL PROPERTY

All the material submitted to the competition will become part of Non Architecture Competitions' files. Non Architecture will have full rights to publish and promote this material, always making proper mention of their authors.

The material might also be used for the platform's merchandising and exhibition purposes. For any other purpose, the authors of the projects will keep full rights over their design and will be asked to grant permission. By submitting a proposal you are giving Non Architecture the right to use the received material in both printed and online publications. Non Architecture Competitions will also have the right to slightly modify any of the mentioned material in order to better adapt it to the different formats and layouts that different publications might have.

ADDITIONAL NOTES

1. Non Architecture Competitions reserves the right to make any changes to this document (dates, deadlines, requirements, etc.) as long as the changes benefit a majority of the competition participants. Any modifications will be announced on the Non Architecture Competitions Facebook page. It is each team's responsibility to check the Non Architecture Competitions Facebook page on a regular basis to follow and incorporate all changes.

2. The purpose of this competition is an intellectual exercise and will not be built. In order to produce a relevant collective research, a minimum amount of 50 registrations has to be submitted. If the registrations are less than 50 by the day of the deadline, Non Architecture Competitions reserves the rights to not proceed with the awarding of the monetary prize but we will proceed with the winners'

selections and the book's publication. In this eventuality, all the subscription fees will be reimbursed to the participants.

3. No one has hired Non Architecture Competitions in order to organize this contest. The only purpose of this initiative is to raise questions that could lead to the progress of architecture practice and engage a community of enthusiastic and creative designers in the creation of what could be a new way to represent architecture. The idea and program of this competition have been fully developed by Non Architecture Competitions to serve solely as an academic exercise.

4. Non Architecture Competitions is not held responsible for a breach of contract regarding the publications.

THE NON ARCHITECTURE TEAM
AND ALL THE COMPETITION
PARTNERS WISH YOU THE BEST
LUCK, CONFIDENT THAT YOU
WILL APPROACH THE CONTEST
WITH ALL YOUR CREATIVITY AND
INNOVATIVE MIND.

INFO@NONARCHITECTURE.EU
WWW.NONARCHITECTURE.EU

CURATOR

non|
architecture

RESEARCH
PARTNERS

KooZA/rch
A Visionary Platform for Architectural Research

A DOM
publishers

TRUST
Transdisciplinarity for Urban Sustainability Transition

**ROMA
TRE**
UNIVERSITÀ DEGLI STUDI

Future
Urban Legacy
Lab


Rhinoceros®
modeling tools for designers

**in
arch**

European Urban
Knowledge Network



UTH

 **METABOLISM
OF CITIES**