STREET OF TOMORROW
We can consider “architecture” everything that has already been designed and/or built. That would define a realm of conventional solutions, often repeated in a self-referential system. We imagined a counterpart, a “non architecture”. A world of unexplored designs and countless possibilities, that if found, could enlarge and change permanently the boundaries of architecture. A universe of chances and opportunities never challenged by architects before. A limitless field of investigation that includes everything that is not architecture, yet.

Non Architecture Competitions aims to find unconventional and unexplored design solutions in the field of architecture. The second phase of competitions is structured in 9+1 themes: a Research Ecosystem with the purpose of exploring each theme from different perspectives. All competitions have their focus on tackling the big issues of tomorrow, by seeking nontraditional approaches in the architect’s work.

Street of Tomorrow is one of the Non Architecture “Next Move” competitions.
INTRODUCTION

In this competition, we encourage participants to reimagine the urban space by designing the street of tomorrow – Only 2 drawings, absolute freedom of scale, site or program. Participants are asked to propose conceptual ideas of a street that accommodates a new era of mobility and urban design.

With a new perspective on mobility it must come a new set of design principles for street management, street design, and mobility creation. This competitions’ purpose is to carry streets forward by imagining a new paradigm on urban mobility that reconnects people and reimagines the urban space.

Street of Tomorrow is part of the “Cities of Tomorrow” competition series, developed to reimagine urban life through a variety of creative design concepts and ideas. What kind of role can we play as designers in reimagining urban life? How can we produce new inspiring visions to trigger a discussion around alternative models of living?

Street of Tomorrow aims to answer those questions with a particular focus on mobility in urban areas.
The ability to get to where we need to go, not only connects us to opportunity and community, but also defines our quality of life, shapes our identity, and enriches our lives. When idealizing and designing the future of mobility, we should have these concepts in mind.

With a new perspective on mobility must come a new set of design principles for street stewardship, street design, and mobility creation. However, streets are more than just that. They can act as biodiversity corridors, water management infrastructure, energy systems, urban installations and so much more.

What do we mean when we say streets? Technically, we mean surface-level throughways in the public domain, the places just outside our doors, between us and everything else, the interstitial land of the city, the space between the buildings.

With this in mind, our streets must change to accommodate a new era of mobility and urban design, and here is where designers come to play. With mounting pressure on our
public realm to serve growing numbers of residents and mediate growing social distances, a new paradigm is needed to reconnect people and reimagine urban space. For over a century, our streets have been dominated by a single form of transportation, namely the car. Car companies have influenced the street since their inception. By creating a market demand for private automobiles, combined with policymaking in support of private auto-mobility, car companies have shaped cultural norms and design principles that still influence streets today.

The shift to mobility as a service, by offering increasingly robust alternatives to personal vehicle trips, in some ways offers an opportunity to return to the fundamentals of pre-car urban development, when city streets were considered a shared public place for pedestrians, pushcart vendors, horse-drawn carriages, streetcars, and children at play. Advances in mobility are already affecting the transportation systems of major cities around the world, though trends are unfolding at different rates overall and from one city to the next.

Streetlife relies on certain physical qualities of the public realm to host and strengthen activities and behaviours. Streets and public spaces are both a setting and an agent for social interactions that make a place interesting and engaging. They should be designed and improved for maximum value to the people who use them as a whole. Therefore, city spaces especially the street become an important public realm, offering a chance to fight climate change, criminality and inequality.
How can we transform our cities through small-scale solutions, putting sustainability and quality of life at the centre? What are the most important design choices to make when designing a street for a new era of mobility and urban design? How should future streets be designed to meet our needs and ensure an adequate response to urban mobility?

Submission can address some of these questions. The proposal submitted can consider any street, from a country road to a small pedestrian alley, as long as they show some meaningful conceptual thinking behind it. Location, traffic volume and scale of the street are open. The scale of intervention and program dimensions are not given, and they can be arranged by the participants to better suit their design. Participants can choose any location for their proposal. There is only one fixed parameter: the proposal must promote new mobility by rethinking the city streets.
Non Architecture and all the supporting organizations collaborated in identifying a range of 30 design issues related to the research theme of Next Move. Within our longlist, we highlighted a few that could be relevant to this competition.

In relation to **Transportation Modes**:
1. Slow mobility: Cycling & Pedestrians,
2. Motorbikes and Scooters,
3. Cars and larger vehicles,
4. Railway transportation & Cable cars,
5. Air mobility: Drones, helicopters, and planes,
6. Space Travel & Satellites,
7. Transportation on water: boats, ferries, and smaller watercrafts.

In relation to **Society & Lifestyle**:
8. Shared Mobility,
9. Public Transport,
10. Autonomous driving,
11. Emergencies and accidents,
12. Travelling for leisure,
13. Travel heritage, historical vehicles and musealization,
14. Daily commutes,
15. Wide-range Transportation of goods,
16. Last Mile Delivery,
17. Traffic, congestions, and walkability,
18. CO2 emissions & energy consumption.
In relation to Public Space & Road Infrastructure:
19. Road construction and maintenance,
20. Road profile in relation to travelling speed,
21. Climate change & resilient road system,
22. Smart roads and urban installations system,
23. Public Space, pedestrianization and street front,

In relation to City Development:
25. Final destinations: Ports, Stations, Hubs of all sorts,
26. Intermediate Stops: Public transport, drop off, and short-term parking,
27. Urban regeneration through mobility nodes,
28. Smart cities, Smart roads & Smart vehicles,
29. Car driven urbanism: Sprawl & Parking Lots,
30. Multimodal travel: multiple transportation modes in one trip.

Projects should take into consideration one or more of these themes. They can also come up with new ones, as long as they are relevant to the topic of the competition. Feel free to pick from this list whatever issue might inspire them and develop it further following their creativity. We advise focusing on one or two topics in particular and make them the core of the design proposal.

If you want to receive more insights on these topics you can subscribe to our newsletter or visit our online journal. You will get articles, essays and references from our editorial team.
RULES
This competition is an opportunity to address critical issues of tomorrow by creating innovative and unconventional ideas today. Designers are asked to answer the questions posed by the brief with absolute creative freedom.

The proposal submitted could be a device, piece of furniture, interior design project, pavilion, building, urban plan or something different. Scale of intervention and program dimensions are not given, and they can be arranged by the participants to better suit their design.

Non Architecture is also unconventional in its submission requirements. The participants are asked to submit 1 ZIP folder, named with the registration code and the title of the project (CODE_Title), containing:

01. A presentation image (.JPEG) showing the qualities of your design, in one catchy and representative impression. File name: “CODE_Title of the project_Presentation”.

02. Section (.JPEG) one image to highlight the main approach of the project. File name: “CODE_Title of the project_Section”.

03. A text document in Word (.DOC), that clearly states / the title and subtitle of the project (maximum of 10 words) / 5 keywords, at least 1 from the given list (page 5-6), that better explain your project, / a short project description (maximum of 200 words, must be written in English). File name: “CODE_Title of the project_Text”

USE THIS TEMPLATE
04. A team document in Word (.DOC) with the team’s info in the following format:
/ Name + Surname of each team member (separated clearly),
/ Nationality (multiple options can be added),
/ Institution/company (company or university attended, to be included just in case you want it to be visible once your project is published).
There is no need to create a team name.
One team should consist of 1-4 people.
File name: “CODE_Title of the project_Team”
USE THIS TEMPLATE

The CODE refers to the 5-digit number you receive during the registration process (same as the order number, in a format of #12345), it is going to serve as your registration code for the competition.

An example of naming the files correctly:
CODE: #56789
Title of the project: NonA Street
01. Presentation Image: 56789_NonA Street_Presentation
02. Section: 56789_NonA Street_Section
03. Text Document: 56789_NonA Street_Text
04. Team Document: 56789_NonA Street_Team
ZIP folder: 56789_NonA Street
Please, do not use the # in the file names.
/ You need to come up with your own project title and replace “NonA Street” in the example.

THE EVALUATION OF THE PROJECTS IS ANONYMOUS, so do not include your name, your registration code, or any other reference to you in the images. After being evaluated by the jury, the projects will be reconnected to their authors
through the submission code. Additional details on the team members and on the projects will be required during the submission procedure.

IMAGE REQUIREMENTS:

/ A4, portrait (vertical), 300 dpi (equals 2480 x 3508 px),
/ High Quality (for example, in Photoshop JPEG output quality: 8, or 80-85 in Gimp is recommended),
/ 5 MB maximum file size.
If the submitted images don’t respect these criteria, may lead to the disqualification of the team.

FORMATTING REQUIREMENTS:

/ The Presentation Image and Section should display ONE SINGLE VISUALIZATION each (ex. one drawing or one rendering). We recommend not to create a layout of several images.

/ There is no need to entirely fill the A4 size image or to add a frame.

/ The images do not demand for any kind of specific technique of representation, as long as they respect the given guidelines. They can be technical drawings, diagrams, collages, pictures, renders, models, paintings, hand drawings, etc. Be creative!

/ We highly recommend you to not add text to the images, please use the Text Document for further explanation. The projects should be explanatory enough through the graphic material.
ELIGIBILITY

Non Architecture Competitions are open to all human beings, from every age and cultural background, working in groups or individually.

Teams can be formed by a maximum number of 4 people. The registration fee is paid per team, regardless of how many members form it. Personal information of all the team members can be uploaded during the submission procedure of the final drawing.

EVERY SUBMISSION THAT DOESN'T RESPECT THE PRESENTATION REQUIREMENTS, MIGHT GET DISQUALIFIED FROM THE COMPETITION.

/ It is compulsory to use the provided Word templates to create your Text Document and Team Document.

/ In case the Text Document and Team Document are submitted in any other format than a Word file (.DOC), its content is might be excluded from publishing.

/ The language of the submission is ENGLISH, any text written in a different language will not be taken into account during the evaluation.
PRIZES

Non Architecture Competitions will award one winner, selected by the jury collectively, and 7 honourable mentions.

WINNER (1 PRIZE)
/ 1,000 euros
/ publication in the Non Architecture Competitions books and website
/ reviews in digital magazines and several architecture blogs

HONOURABLE MENTIONS (7 PRIZES)
/ publication in the Non Architecture Competitions books and website
/ reviews in digital magazines and several architecture blogs

NON ARCHITECTURE EDITORIAL PICK (MINIMUM 6 PRIZES)
/ publication in the Non Architecture Competitions books and website

FINALISTS (UP TO 36 PRIZES)
/ publication in the Non Architecture Journal

SPECIAL PRIZE
The organization might establish additional special prizes and awards during the competition development and in the evaluation phase.

Note: The appearance on the involved architectural platforms are subject to the agenda and availability of the external platforms.
CALENDAR AND PRICING

23 - 31 January  
Special registration period (40€).

01 - 28 February  
Early registration period (55€).

01 - 15 March  
Regular registration period (70€).

16 - 31 March  
Late registration period (85€).

16 March  
Submission opens on our website.

31 March  
Submission closes.

11:59 PM  

18 - 22 April  
Winner announcement.

The timing always refers to Central European Time (CET). To avoid confusion, please check the countdown on the competition page.

JURY

The jury will be formed by the following members:

**Rocio Calzado Lopez**  
Architect & Urbanist, Urban Mobility at ACLAA, Associated Expert at Cities Forum

**Javier González Rivero**  
Founding Partner / CEO of 100 architectes

**Natalia Krysiak**  
Associate at Hayball

**Bas Driessen**  
Adviseur Duurzaamheid at Gemeente Eindhoven
The registration fee is per team, regardless of how many members are on the team.

If a team wants to submit more than one proposal to the competition they will have to register each proposal separately and pay an additional fee for each proposal they wish to submit.

For a project to be accepted the team must be properly registered to the competition. All registrations will be done through the Non Architecture website (nonarchitecture.eu), where you have to create an account, log in and choose your payment option.

All the payments will be organized through our Paypal profile, in order to provide the safest procedure to all the participants. Payments will be available for Paypal accounts and credit cards. In case you do not have a Paypal account, the credit card payment will be automatically made available.

After completing the payment, you will receive a first email from Paypal which confirms the transaction. Non Architecture will later accept your payment and provide you with a registration code. **THE REGISTRATION CODE WILL BE THE FIVE DIGITS CODE INDICATED AS “ORDER NUMBER”, which will be sent to you once your payment is accepted. Before a confirmation email from Non Architecture arrives, your payment will be kept on hold and you will be able to cancel your purchase any time you want without any consequences.**
After your Non Architecture confirmation is sent, you can’t cancel your payment anymore and it is not possible to get a refund of the registration fee.

In case Paypal is not available in your country, contact us at info@nonarchitecture.eu
Submissions must be done through the Non Architecture website (nonarchitecture.eu), before the submission period ends, the deadline is indicated in the calendar.

The submission surface opens 2 weeks before the submission deadline. It is going to be placed on the Non Architecture website, on the corresponding competition page.

Submission process:
1. Create your ZIP file, containing 2 JPEG images and 2 DOC files.
2. Upload it to wetransfer.com and choose the option “Get transfer link”. Make sure that you save your link for future use.
3. Go to nonarchitecture.eu and fill the submission form, there you need to include the WeTransfer link you created.

By filling the form, your submission is finalized. You are going to receive one confirmation email when you finalize your submission on the website.

No submissions will be accepted by e-mail or any other medium.
The submission page will be automatically closed after the submission date and time are reached, not allowing any modifications.

We suggest uploading your project 24 hours in advance to make sure that everything works out correctly. This way you have time to solve any issues that might come up along the submission process.

EVALUATION

The core values of the competition are:
/ Innovation - In terms of program management, technology and originality of the formal solution proposed.
/ Communication - Clarity, appeal and experimentation in the presentation of the proposal.
/ Relevance - The degree to which the proposal is related or useful to the proposed theme.

These values will lead the selection of the finalists' projects and they will be used by the jury as a guideline in their decision.

Remember that this is a competition of ideas, an opportunity to experiment and explore the limits of architecture representation. The jury reserves the right to award any proposal that fails at any of the parameters mentioned in these rules, as long as it justifies the breach of the rule in favour of the value of the proposal.
The voting system to choose the winning projects is as follows:

1. The Non Architecture competitions team, following the main values of the competition, will make an initial selection of 50 finalist projects in response to the above mentioned criteria. The amount of pre-selected projects can slightly vary according to the judgment of the pre-selection team.

2. The members of the jury will study the pre-selected projects privately and give an evaluation for each one of them. Votes will be compared and revised to reach a common agreement on the selection of winners and honourable mentions.

In order to guarantee the authenticity of the awarding process, the prize’s selection cannot be appealed.

**INTELLECTUAL PROPERTY**

All the materials submitted to the competition will become part of Non Architecture Competitions’ files. Non Architecture will have full rights to publish and promote this material, always making proper mention of their authors. The material might also be used for the platform’s merchandising and exhibition purposes. For any other purpose, the authors of the projects will keep full rights over their design and will be asked to grant permission. By submitting a proposal you are giving Non Architecture the right to use the received material in both printed and
online publications. Non Architecture Competitions will also have the right to slightly modify any of the mentioned materials in order to better adapt it to the different formats and layouts that different publications might have.

**ADDITIONAL NOTES**

1. Non Architecture reserves the right to make any changes to this document (dates, deadlines, requirements, etc.) as long as the changes benefit the majority of the competition participants. Any modifications will be announced on the Non Architecture Competitions Facebook page, Instagram account and weekly newsletter. It is the responsibility of each team to check the above mentioned sources on a regular basis to follow and incorporate if any changes are made.

2. The purpose of this competition is an intellectual exercise and will not be built. To produce a relevant collective research, a minimum amount of 50 registrations has to be submitted. If the registrations are less than 50 by the day of the deadline, Non Architecture reserves the right to proceed with the evaluation and publication, without awarding the monetary prize. In this eventuality, all the registration fees will be reimbursed to the participants.

3. No one has hired Non Architecture to organize this contest. The only purpose of this initiative is to raise questions that could lead to the progress of architecture
practice and engage a community of enthusiastic and creative designers in the creation of what could be a new way to represent architecture. The idea and program of this competition have been fully developed by the Non Architecture Team to serve solely as an academic exercise.

4. Non Architecture Competitions is not held responsible for a breach of contract regarding the publications.

5. Participants are expected to submit original work. Copying somebody else’s work or using copyrighted photos, images, architectural/art pieces is strictly prohibited and will result in recalling all prizes and removal from the website, social media and the publication.

6. Non Architecture Competitions reserve the right to contact every registered participant through e-mail to provide information specifically connected to the competition they are registered to.

CONTACTS

For additional info please check the FAQ on our website: www.nonarchitecture.eu/faq

During the competition, all participants are permitted to ask questions which help them better understand the project description and/or any other aspect of the competition. Any questions that are not resolved in this document must be made through the Non Architecture Facebook page. This ensures that all participants have access to the same amount of information.
THE NON ARCHITECTURE TEAM AND ALL THE COMPETITION PARTNERS WISH YOU THE BEST LUCK, CONFIDENT THAT YOU WILL APPROACH THE CONTEST WITH ALL YOUR CREATIVITY AND INNOVATIVE MIND.

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