HORRIBLE HOUSES

AI ARCHITECTURE



INTRODUCTION

If you think architecture is all about pleasing aesthetics, you're in for a horrifying surprise with Al-generated houses. These monstrosities are the product of neural networks that have been trained to generate realistic-looking images of houses, no human intervention required.

So why are they so terrible? It's hard to say, but it's probably because the Al has no sense of aesthetics or style. It's just churning out random images of houses according to some algorithm, and the results are often unintentionally comical or just plain ugly.

We've decided to hold a free competition to see who can create the most hideous Al-generated house. So, fire up your favourite Generative Adversarial Network (GAN) and let your imagination run wild! The only requirement is that the house must be generated by an Al engine - no humans allowed!

To enter, simply submit an image of your creation to our competition page. What are you waiting for? Let's get those ugly houses out there!*

*This brief was generated through an Al-powered content writer.



IMAGE REQUIREMENTS

The participants are asked to submit ONE IMAGE generated by an AI engine. You don't need to make any adjustments on the image. Please submit the image as it was generated by the AI engine (1024 x 1024px).

File name: "CODE_Title of the project_house".

The CODE refers to the 5-digit number you receive during the registration process (same as the order number, in a format of #12345), it is going to serve as your registration code for the competition.

THE EVALUATION OF THE PROJECTS IS ANONYMOUS, so do not include your name, your registration code, or any other reference to you in the images. After being evaluated, the projects will be reconnected to their authors through the submission code.

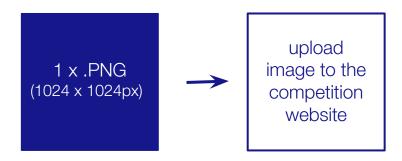
SUBMISSION

Submissions must be done through the Non Architecture website (nonarchitecture.eu), before the submission period ends, the deadline is indicated in the calendar.

Submissions are individual and limited to one submission per person.

The submission surface it is going to be placed on the Non Architecture website, on the corresponding competition page.

Simply follow the submission instructions and upload the image directly on the website.



PRIZE

Non Architecture Competitions will award 3 winners, and 7 honourable mentions.

WINNERS (3 PRIZES)

/ Non Architecture Pro - Golden Ticket

/ Publication in the Non Architecture Competitions books and website

HONOURABLE MENTIONS (7 PRIZES)

/ Publication in the Non Architecture Competitions books and website

FINALISTS (UP TO 15 PRIZES)

/ Publication in the Non Architecture Journal

CALENDAR AND PRICING

01 December 2022	Competition launch & Submission opens on our website.
31 December 11:59 PM	Submission closes.
23 - 27 January 2023	Winner announcement.

The timing always refers to Central European Time (CET).

To avoid confusion, please check the countdown on the competition page.

EVALUATION

The voting system to choose the winning projects is as follows:

Non Architecture team, following the main values of the competition, will make an initial selection of 25 finalist projects. The amount of pre-selected projects can slightly vary according to the judgment of the pre-selection team.

The images of the finalists will be uploaded to our <u>DISCORD</u> channel for our community to vote for the winning projects.

The voting system on <u>DISCORD</u> will be later announced on our <u>DISCORD</u> channel.

In order to guarantee the authenticity of the awarding process, the prize selection cannot be appealed.

The core values of the competitions are:

/ Innovation in the approach to representation.

/ Critical interpretation of a horrible house.

/ Conceptual quality of the image produced.

These values will lead the selection of the finalists' projects and they will be used by the Non Architecture team as a guideline in their decision.

This is a competition of ideas, an opportunity to experiment and explore the limits of architecture representation. Non Architecture team reserves the right to award any proposal that fails at any of the parameters mentioned in these rules, as long as it justifies the breach of the rule in favour of the value of the proposal.

ELIGIBILITY

Non Architecture Competitions are open to all human beings, from every age and cultural background, working individually.

INTELLECTUAL PROPERTY

All the material submitted to the competition will become part of Non Architecture Competitions' files. Non Architecture will have full rights to publish and promote this material, always making proper mention of their authors.

The material might also be used for the platform's merchandising and exhibition purposes. For any other purpose, the authors of the projects will keep full rights over their design and will be asked to grant permission.

By submitting a proposal you are giving Non Architecture the right to use the received material in both printed and online publications.

Non Architecture Competitions will also have the right to slightly modify any of the mentioned material in order to better adapt it to the different formats and layouts that different publications might have.

ADDITIONAL NOTES

- 1. Non Architecture Competitions reserves the right to make any changes to this document (dates, deadlines, requirements, etc.) as long as the changes benefit a majority of the competition participants. Any modifications will be announced on the Non Architecture Competitions Facebook page. It is each team's responsibility to check the Non Architecture Competitions Facebook page on a regular basis to follow and incorporate all changes.
- 2. The purpose of this competition is an intellectual exercise and will not be built. In order to produce a relevant collective research, a minimum amount of 50 registrations has to be submitted. If the registrations are less than 50 by the day of the deadline, Non Architecture Competitions reserves the rights to not proceed with the awarding of the monetary prize but we will proceed with the winners' selections and the book's publication. In this eventuality, all the subscription fees will be reimbursed to the participants.

- 3. No one has hired Non Architecture to organize this contest. The only purpose of this initiative is to raise questions that could lead to the progress of architecture practice and engage a community of enthusiastic and creative designers in the creation of what could be a new way to represent architecture. The idea and program of this competition have been fully developed by Non Architecture Competitions to serve solely as an academic exercise.
- 4. Non Architecture Competitions is not held responsible for a breach of contract regarding the publications.
- 5. Participants are expected to submit original work. Copying somebody else's work or using copyrighted photos, images, architectural/art pieces is strictly prohibited and will result in recalling all prizes and removal from the website, social media and the publication.
- 6. This competition as well as all products and brand elements related to Non Architecture are sole property of Non Architecture s.r.l., VAT 16621271002, located in Via delle Coppelle 3, 00186, Rome, Italy.

CONTACTS

For additional info please check the FAQ on our website: www.nonarchitecture.eu/faq

During the competition, all participants are permitted to ask questions which help them better understand the project description and/or any other aspect of the competition.

Any questions that are not resolved in this document must be made via email at <u>info@nonarchitecture.eu</u> - if you didn't register yet - or through the <u>Nonaverse</u>, our server on Discord - if you already registered to the competition.

You will find there a dedicated channel for the competition Q&A. Access to the Nonaverse can be found in your <u>personal account page</u> after registration to the competition.

This ensures that all participants have access to the same amount of information. Questions via any other social media channel will not be addressed.

NON ARCHITECTURE

We can consider "architecture" everything that has already been designed and/or built. That would define a realm of conventional solutions, often repeated in a self-referential system. We imagined a counterpart, a "non architecture". A world of unexplored designs and countless possibilities, that if found, could enlarge and change permanently the boundaries of architecture. A universe of chances and opportunities never challenged by architects before. A limitless field of investigation that includes everything that is not architecture, yet.

Non Architecture Competitions aims to find unconventional and unexplored design solutions in the field of architecture. The second phase of competitions is structured in 9+1 themes: a Research Ecosystem with the purpose of exploring each theme from different perspectives. All competitions have their focus on tackling the big issues of tomorrow, by seeking nontraditional approaches in the architect's work.

Horrible Houses is the first Non Architecture Competition dedicated to Artificial Intelligence.

THE NON ARCHITECTURE TEAM AND ALL THE COMPETITION PARTNERS WISH YOU THE BEST LUCK, CONFIDENT THAT YOU WILL APPROACH THE CONTEST WITH ALL YOUR CREATIVITY AND INNOVATIVE MIND.

info@nonarchitecture.eu www.nonarchitecture.eu