COLUMNS OF TOMORROW |

AI ARCHITECTURE

non+a

INTRODUCTION

This competition is looking for innovative designers who can bring futuristic design ideas to life using the advanced capabilities of AI engines.

The goal of this competition is to create a column (one of the most known structural elements in architecture) that is not only functional, but also pushes the boundaries of what is possible with AI technology. Think outside the box and create a structural element that is truly unique and unforgettable. Whether you envision a column that interacts with its environment, dynamically adapts to structural loads, or incorporates revolutionary materials and forms, the possibilities are endless.

We've decided to hold a free competition to see who can create the most futuristic AI-generated column. So, fire up your favourite Generative Adversarial Network (GAN) and let your imagination run wild! The only requirement is that the column must be generated by an AI engine - no humans allowed!

To enter, simply submit an image of your creation to our Competition Group on www.non-a.com. What are you waiting for? This is the chance to challenge yourself and design a futuristic column that will be remembered for years to come.*

*This brief was generated through an AI-powered content writer.
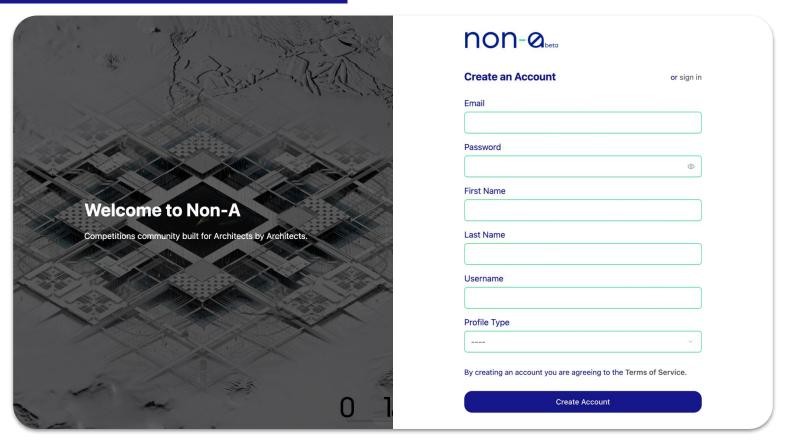
RULES

IMAGE REQUIREMENTS

The participants are asked to submit ONE IMAGE generated by an AI engine. You don't need to make any adjustments on the image. Please submit the image as it was generated by the AI engine (1024 x 1024px).

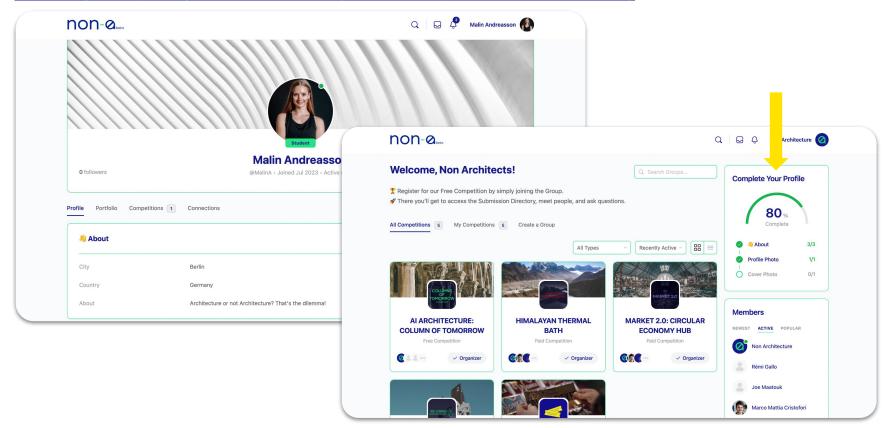File name: "Title of the project_column".

REGISTRATION

REGISTRATION

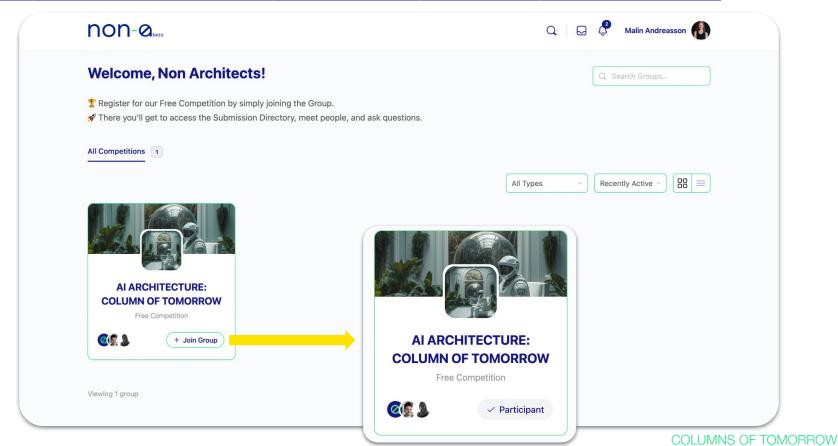## 2. Complete your profile to 100% (Hint: it only takes 60 seconds!)
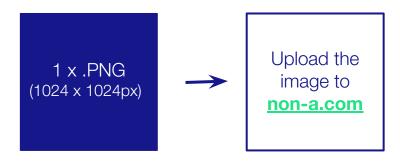
REGISTRATION

SUBMISSION

Submissions must be done through the **non-a.com** website, before the submission period ends, the deadline is indicated in the calendar. You will find the submission tab within the Competition Group.

Submissions are individual and limited to one submission per person.

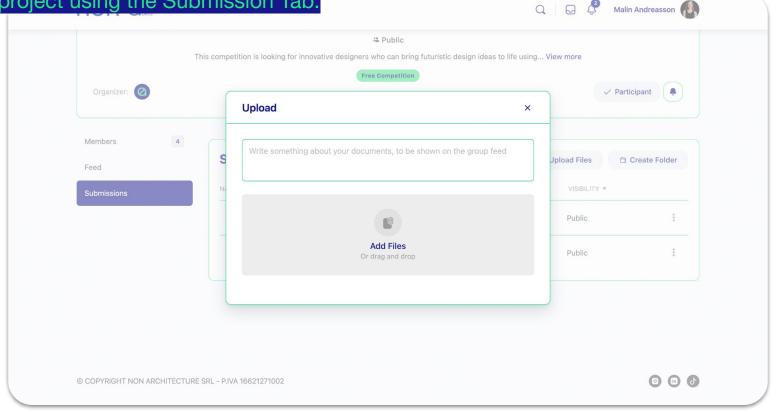The submission surface it is going to be placed on the Non Architecture website, on the corresponding competition page.

Simply follow the submission instructions and upload the image directly on the website.

1 x .PNG
(1024 x 1024px)

→

Upload the image to **non-a.com**

SUBMISSION

4. Interact with other participants, post your questions in the discussion Feed, and submit your project using the Submission Tab.

PRIZE

Non Architecture Competitions will award 3 winners, and 7 honourable mentions.

WINNERS (3 PRIZES)

/ Non Architecture Pro - **Golden Ticket (access all our competitions, for free, forever)**

/ Publication in the Non Architecture Competitions books and website

HONOURABLE MENTIONS (7 PRIZES)

/ Publication in the Non Architecture Competitions books and website

FINALISTS (UP TO 15 PRIZES)

/ Publication in the Non Architecture Journal

CALENDAR AND PRICING

01 August 2023	Competition launch & Submission opens on our website.
31 August 11:59 PM	Submission closes.
25 - 29 September 2023	Winner announcement.

This is a FREE COMPETITION.
However, participants must complete the registration process on the competition's webpage.

The timing always refers to Central European Time (CET).

To avoid confusion, please check the countdown on the competition page.

EVALUATION

The voting system to choose the winning projects is as follows:

Non Architecture team, following the main values of the competition, will make an initial selection of 25 finalist projects. The amount of pre-selected projects can slightly vary according to the judgment of the pre-selection team.

The finalists will publish their project on their **www.non-a.com** portfolio page, for our community to vote for the winning projects.

The voting system on **www.non-a.com** will be later announced on our **www.non-a.com** Competition Group.

In order to guarantee the authenticity of the awarding process, the prize selection cannot be appealed.

The core values of the competitions are:

/ Innovation in the approach to representation.

/ Critical interpretation of a futuristic column.

/ Conceptual quality of the image produced.

These values will lead the selection of the finalists' projects and they will be used by the Non Architecture team as a guideline in their decision.

This is a competition of ideas, an opportunity to experiment and explore the limits of architecture representation. Non Architecture team reserves the right to award any proposal that fails at any of the parameters mentioned in these rules, as long as it justifies the breach of the rule in favour of the value of the proposal.

ELIGIBILITY

Non Architecture Competitions are open to all human beings, from every age and cultural background, working individually.

INTELLECTUAL PROPERTY

All the material submitted to the competition will become part of Non Architecture Competitions' files. Non Architecture will have full rights to publish and promote this material, always making proper mention of their authors.

The material might also be used for the platform's merchandising and exhibition purposes. For any other purpose, the authors of the projects will keep full rights over their design and will be asked to grant permission.

By submitting a proposal you are giving Non Architecture the right to use the received material in both printed and online publications.

Non Architecture Competitions will also have the right to slightly modify any of the mentioned material in order to better adapt it to the different formats and layouts that different publications might have.

ADDITIONAL NOTES

1. Non Architecture Competitions reserves the right to make any changes to this document (dates, deadlines, requirements, etc.) as long as the changes benefit a majority of the competition participants. Any modifications will be announced on the Non Architecture Competitions Facebook page. It is each team's responsibility to check the Non Architecture Competitions Facebook page on a regular basis to follow and incorporate all changes.

2. The purpose of this competition is an intellectual exercise and will not be built. In order to produce a relevant collective research, a minimum amount of 50 registrations has to be submitted. If the registrations are less than 50 by the day of the deadline, Non Architecture Competitions reserves the rights to not proceed with the awarding of the monetary prize but we will proceed with the winners' selections and the book's publication. In this eventuality, all the subscription fees will be reimbursed to the participants.

3. No one has hired Non Architecture to organize this contest. The only purpose of this initiative is to raise questions that could lead to the progress of architecture practice and engage a community of enthusiastic and creative designers in the creation of what could be a new way to represent architecture. The idea and program of this competition have been fully developed by Non Architecture Competitions to serve solely as an academic exercise.

4. Non Architecture Competitions is not held responsible for a breach of contract regarding the publications.

5. Participants are expected to submit original work. Copying somebody else's work or using copyrighted photos, images, architectural/art pieces is strictly prohibited and will result in recalling all prizes and removal from the website, social media and the publication.

6. This competition as well as all products and brand elements related to Non Architecture are sole property of Non Architecture s.r.l., VAT 16621271002, located in Via delle Coppelle 3, 00186, Rome, Italy.

CONTACTS

For additional info please check the FAQ on our website: www.nonarchitecture.eu/faq

During the competition, all participants are permitted to ask questions which help them better understand the project description and/or any other aspect of the competition.

Any questions that are not resolved in this document must be made via email at info@nonarchitecture.eu - if you didn't register yet - or through the **www.non-a.com** competition group - if you already registered to the competition.

You will find there a dedicated group for the competition Q&A. Access to the **www.non-a.com** Competitions Group can be granted upon registration to the platform.

This ensures that all participants have access to the same amount of information. Questions via any other social media channel will not be addressed.

NON ARCHITECTURE

We can consider "architecture" everything that has already been designed and/or built. That would define a realm of conventional solutions, often repeated in a self-referential system. We imagined a counterpart, a "non architecture". A world of unexplored designs and countless possibilities, that if found, could enlarge and change permanently the boundaries of architecture. A universe of chances and opportunities never challenged by architects before. A limitless field of investigation that includes everything that is not architecture, yet.

Non Architecture Competitions aims to find unconventional and unexplored design solutions in the field of architecture. The second phase of competitions is structured in 9+1 themes: a Research Ecosystem with the purpose of exploring each theme from different perspectives. All competitions have their focus on tackling the big issues of tomorrow, by seeking nontraditional approaches in the architect's work.

Columns of Tomorrow is the third Non Architecture Competition dedicated to Artificial Intelligence.

THE NON ARCHITECTURE TEAM AND
ALL THE COMPETITION PARTNERS
WISH YOU THE BEST LUCK,
CONFIDENT THAT YOU WILL
APPROACH THE CONTEST
WITH ALL YOUR CREATIVITY AND
INNOVATIVE MIND.

info@nonarchitecture.eu
www.nonarchitecture.eu